## REMEMBERING GEOGRAPHY PLACES

Due to increased globalization we now live in a world where traveling is an inevitable part of our life. As a professional speaker, my travel calendar involves going to places whose names and pronunciations are absolutely unknown to me. It is in such times that the 'substitution system' comes to my help.

In this discussion, we will take some states and capitals of USA and I will teach you how you can use the substitution system to remember them.

In the first column are the states of the USA and in the second column are their respective capitals

STATE	CAPITAL
ARIZONA	PHOENIX
CONNECTICUT	HARTFORD
IDAHO	BOISE
MAINE	AUGUSTA
OHIO	COLUMBUS
TEXAS	AUSTIN
WASHINGTON	OLYMPIA
WISCONSIN	MADISON

There are exactly 50 states in the USA. I have randomly selected 8 states. The capital of Arizona is Phoenix, the capital of Connecticut is Hartford, etc.

We are now going to substitute the main words with our own words so that they make some meaning and thus become easy to remember. Have a look at the list given below:

State	ARIZONA
Capital	PHOENIX
Memory Key	'a PHOENIX' bird flies in an 'AIRY-ZONE'

The above-mentioned sentence that 'a PHOENIX bird flies in an 'AIRY-ZONE' will instantly help you remember that PHOENIX is the capital of ARIZONA!

Next, we know that the capital of Connecticut is Hartford. So we use the words 'Connect' and 'Heart' as shown below:

State	CONNECT-ICUT
Capital	HART-FORD
Memory Key	The secret to CONNECT with someone is to touch their HEART

We know the capital of IDAHO is BOISE. However, we will substitute the word 'BOISE' with the word 'BOYS' (similar sound) and remember it as shown below:

State	IDAHO
Capital	BOISE
Memory Key	'The state of IDAHO has handsome BOYS!'

Next, we have the state as MAINE and the capital as AUGUSTA. This one is pretty easy...

State	MAIN(E)
Capital	AUGUST(A)
Memory Key	'AUGUST is the MAIN month of the year!

The capital of OHIO is COLUMBUS. Now we all know that whenever we meet our friends we address them with expressions like 'Oh', 'Hi', 'How are you ?!' We will use something pretty similar here

State	OHIO
Capital	colum-BUS
Memory Key	'You get down from a BUS and wish 'O Hi' to your friends!'

The capital of Texas is Austin. We will use two different memory keys to remember it.

State	TEXAS
Capital	AUSTIN
Memory Key	'People in TEXAS drive AUSTIN martin cars'
	OR
	'People in AUSTIN pay a lot of TAXES'

You can see that we have used two different memory keys here. In the second one, we substituted the word TEXAS with the word TAXES because they are pretty similar. Often we can use multiple memory keys so that if one is forgotten the other can come to our aid.

Next, we know the capital of Washington is Olympia

State	WASHING-TON
Capital	OLYMPIA
Memory Key	During the OLYMPICS, people are WASHING TONS of clothes!

We just substituted the word OLYMPIA with OLYMPICS that the whole thing made perfect sense!

State	WISCONSIN
Capital	MAD(I)SON
Memory Key	'My friend in WISCONSIN has a MAD SON!'

Here split the word MADISON in to the words MAD and SON. Additionally, this sentence is humourous which makes it all the more helpful in remembering it.